



Division of the Arts
UNIVERSITY OF WISCONSIN-MADISON

Arts Recruitment Working Group

Thursday, April 29 2021
via Zoom
11:30am-12:30pm

Attendees: Jennifer Angus, Amy Bertrand, Rebecca Buckman, Scott Carter, Robin Fisher, Aaron Greer, Dominique Haller, Kate Hewson, Colleen Howes, Patrick Jackson, Jared Jellison, Kate Lochner, Sarah Marty, Matt Mauk, Karen McShane-Hellenbrand, Scot Shepley, Sofia Snow, Lisa Spierer, Rachel Tatge, Alyssa Watts Ransom, Erik Gunneson (tentative), John Surdyk (tentative)

Absences: Sean Bishop, Derrick Buisch, Julie Ganser, Andrea Harris, John Hitchcock, Wendy Johnson, Carolyn Kallenborn, Teddy Kaul, Daniel Lisowski, André Phillips, Candie Waterloo

Agenda

| Item | Who |
|--|--|
| quick re-introductions | everyone <i>2 minutes total</i> |
| unit check-in: highlights from yield season | one representative from each unit <i>2 minutes each (~28 minutes total)</i> |
| arts recruitment marketing overview | Kate Lochner <i>5 minutes</i> |
| Hopes & Dreams survey results & DotA next steps | Lisa Spierer <i>15 minutes</i> |
| OAR presentation | Rachel Tatge <i>5 minutes</i> |
| reminders & next meeting | Lisa Spierer <i>5 minutes</i> |

Next meeting schedule: to be determined

Agenda to include: arts career fairs; hosting recruitment events on Spatial.Chat