



Division of the Arts
UNIVERSITY OF WISCONSIN-MADISON

Arts Recruitment Working Group

Tuesdays, February 9, 2021
via Microsoft Teams
3:00-4:00pm

Attendees: Jared Jellison, Jennifer Angus, Robin Fisher, Aaron Greer, Dominique Haller, Andrea Harris, Alicia Hazen, Kate Hewson, John Hitchcock, Wendy Johnson, Kate Lochner, Sarah Marty, Matthew Mauk, Karen Mcshane-Hellenbrand, Scot Shepley, Sofia Snow, Rachel Tatge, Susan Zaeske, Kelley Conway (Tentative), Erik Gunneson (Tentative)

Absences: Sean Bishop, Courtney Byelich, Scott Carter, Art Chair, Colleen Howes, Patrick Jackson, Teddy Kaul, Dan Lisowski, Andre Phillips, Alyssa Watts, Julie Ganser, Carolyn Kallenborn, Rebecca Buckman, John Surdyk, Candie Waterloo

Agenda

Item	Who
Introductions Art Department Bolz Center Communication Arts Dance Department Design Studies DotA First Wave OAR School of Education School of Human Ecology School of Music The Studio Theatre & Drama	Everyone <i>5 minutes total</i>
DotA Arts Initiative History	Kate Hewson <i>5 minutes</i>
Recruitment report-out <i>Please share a 2-3 minute overview of your unit's recruitment efforts, i.e. What are you doing that's new or different? How have you adapted to the pandemic (including replacing in-person touring)? How were your numbers for 2020-21?</i> Art Department Communication Arts Dance Department	Everyone <i>50 minutes total</i>



Design Studies DotA First Wave OAR School of Education School of Human Ecology School of Music The Studio Theatre & Drama	
future meetings <i>Discussion: how often should ARWG meet, and at what intervals?</i> <i>(Suggested: twice a semester minimum, with next meeting in May 2021)</i>	everyone <i>2 minutes total</i>

Next meeting schedule: to be determined



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Arts Recruitment Working Group - committee charge

updated 02/08/21

Initiative	The goal of this group is to channel input from arts departments into recruitment activities undertaken by the Division; to coordinate arts recruitment efforts across campus; to regularly connect with OAR (Office of Admissions & Recruitment); to facilitate deeper learning and conversation around persistent recruitment challenges.
Campus Priority	<ul style="list-style-type: none"> • Increase matriculation rates for accepted students • Increase student diversity • Draw pressure away from over-enrolled areas (e.g Engineering) to areas with capacity • Wisconsin Experience (total student experience combines learning in and out of the classroom, with students engaging in four areas of intellectual and personal growth)
Sponsor/ Decision Maker	Interim Director Sue Zaeske
Project Lead	Interim Director of Operations Lisa Spierer
Committee Members	Derrick Buisch (Art), Julie Ganser (Art), Matt Mauk (Art), Teddy Kaul (Art History), Rebecca Buckman (Bolz), Sarah Marty (Bolz), John Surdyk (Bolz), Candie Waterloo (Chazen), Aaron Greer (CommArts), Erik Gunneson (CommArts), Sean Bishop (Creative Writing), Andrea Harris (Dance), Karen McShane-Hellenbrand (Dance), Jennifer Angus (Design Studies), Carolyn Kallenborn (Design Studies), Kate Hewson (DotA), Kate Lochner (DotA), Lisa Spierer (DotA), Susan Zaeske (DotA), Sofia Snow (First Wave), Scott Carter (L&S), Rachel Tatge (OAR), Alyssa Watts Ransom (OAR), John Hitchcock (SoE), Colleen Howes (SoE), Alicia Hazen (SoHE), Patrick Jackson (SoHE), Jared Jellison (SoM), Wendy Johnson (SoM), Dominique Haller (The Studio), Robin Fisher (T&D), Daniel Lisowski (T&D), Scot Shepley (T&D), Courtney Byelich (WUD)
Aims	<ul style="list-style-type: none"> • To provide a forum for DotA to learn about and respond to departments' needs • To give departments input on all recruitment activities undertaken by DotA • To coordinate outreach from arts units to prospective students • To assist smaller departments with recruitment activities • To facilitate communication between arts units and OAR by creating a single point of contact • To facilitate deeper learning and conversations around persistent recruitment challenges
Indicators of Success	<ul style="list-style-type: none"> • An increase in the number of arts majors, both as incoming students deliberately seeking an arts education as well as undecided undergraduates who discover and then major in the arts. • An increase in the number of non-arts majors enrolling in arts classes and certificates.
Existing Efforts	<ul style="list-style-type: none"> • Arts@UW materials (website, brochure, video) • Tabling set-up (SOAR, incoming student events)
Key Strategies or Actions	<ul style="list-style-type: none"> • TBD based on committee input
Timeline	The ARWG proposes to meet online twice per semester and once over the summer.
Next Steps	<ul style="list-style-type: none"> • Agree on meeting frequency and schedule next meeting • Gather updated information for Arts@UW materials • TBD based on committee input