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Amy Franceschini of Futurefarmers, the Spring 2016 Arts Institute Interdisciplinary Artist in Residence, Presents Final Event: Seeds of Time

MADISON, Wis – The University of Wisconsin-Madison Arts Institute (presenter), the Art Department (host), and Departments of Design Studies, Horticulture and Community and Environmental Sociology (co-sponsors) invite you to the culminating event of Amy Franceschini’s Spring 2016 Interdisciplinary Arts Residency.

Friday, April 22 | 6:30 – 9pm
Seeds of Time
Gates of Heaven and James Madison Park | 302 E. Gorham St.
More Information: www.go.wisc.edu/seeds

Description: Amy Franceschini’s students present an evening of performances as part of Futurefarmers’ international Seed Journey project. Audience members will move through James Madison Park and experience bread baking, square dancing, a presentation on water testing, woven sculptures, poetry, live music and more. Several presentations invite audience participation.

Note: Audience members should come dressed for the weather and are encouraged to bring headlamps, bike lights, electric lanterns, or another source of electric light for use after the sun sets. In the event of rain, the event will be held in both Gates of Heaven and James Madison Park Shelter.

While in residence, Amy has been teaching a semester-long course titled "Ecology of Research: Seeds of Time" to a diverse group of students. This course was dedicated to research on Seed Journey, a year-
long seafaring journey that Franceschini and her collaborative Futurefarmers will embark upon this fall. Seeds of Time at the Gates of Heaven provides a window into the range of topics explored during this semester long course. Students worked individually and collaboratively to create an arc of experiences that express their personal research as it relates to Seed Journey.

**Seed Journey**

Seed Journey is a seafaring voyage connected to a public art project in the former port of Bjørvika in Oslo, Norway. Seed Journey moves people, ideas and seeds upon an 1895, Colin Archer rescue sailboat from Oslo to Istanbul. Between September 2016 and November 2017, an international crew and a selection of ancient grains will return to their “center of origin”.

This voyage—its crew and cargo—are agents that link the commons as they relate to local networks and a more global complex of seed savers and stewards of the land, air and water. A rotating crew of artists, anthropologists, biologists, bakers, activists, sailors and farmers will perform research and share their findings at host institutions along the route. A diversity of settings, from small harbors to large ports, from barns to museums (contemporary, natural history and maritime) to social centers will avail a cross-section of audiences.

At ports of arrival, the boat will become a site for public programming and Seed Journey content will extend into the host institutions galleries. The crew will enact their research at each port and extend the evolving conversation with local actors.

Seed Journey is a form of questioning that combines the poetic, political and practical. The idea of the journey can be seen as a framing device that allows for a new reading of time, space, the everyday and memory. The project will stop in various cities in Europe and the Middle East to exchange ideas and grains with other members of the food commons movement—including artists and scientists.

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**Detailed Information**

**Spring 2016 Residency Sponsors**

Amy Franceschini’s residency is presented by the UW-Madison Arts Institute and hosted by the Art Department. Assistant Professor Meg Mitchell, Art Department, is the lead faculty of this residency. Co-sponsors include the Departments of Design Studies, Horticulture and Community and Environmental Sociology. Media support for the residency is provided by The Cap Times.

“Flatbread Society” and “Seed Journey” partners include Slow Space/Bjørvika Utvikling, Henie-Onstad Art Centre and Museum Aan de Stroom (MAS). “Flatbread Society” is part of the Slow Space public art program, a curatorial vision conceived by Claire Doherty and commissioned and produced by Bjørvika Utvikling in collaboration with the artists.
Amy Franceschini Biography & Futurefarmers Overview | www.futurefarmers.com/about

Amy Franceschini is a social artist and designer who facilitates encounters and encourages exchanges and tactile inquiry through temporary and permanent public art. An overarching theme in her work is a perceived conflict between nature and culture and the contradictions inherent in this divide. Her projects challenge systems of exchange and the tools we use to hunt and gather. They allow an audience to not only imagine but also participate in and initiate change in the places we live.

Franceschini received her BFA from San Francisco State University in photography and her MFA from Stanford University. She has taught in the visual arts graduate programs at California College of the Arts in San Francisco and Stanford University. She is the recipient of the Artadia, Cultural Innovation, Eureka Fellowship, Creative Capital, Guggenheim Fellowship and SFMOMA SECA Awards.

In 1995, Franceschini founded Futurefarmers, an international collective of artists, activists, researchers, farmers, scientists and architects working together to propose alternatives to the social, political and environmental organization of space. Their design studio serves as a platform to support art projects, an artist in residence program (to date: over 30 artists from over 10 countries) and their research interests. Futurefarmers uses various media to deconstruct systems of food, public transportation and education and to visualize and understand their intrinsic logics. They have created temporary schools, books, bus tours and large-scale exhibitions internationally.

Futurefarmers’ work has been exhibited at The Museum of Modern Art, Solomon R. Guggenheim Museum, New York Hall of Science and the Whitney Museum of American Art (all in New York City) along with the Walker Art Center in Minneapolis and the MAXXI (Museo nazionale delle arti del XXI secolo) in Rome. In September 2015, Franceschini and Futurefarmers were announced as finalists for the prestigious Artes Mundi 7.

FLATBREAD SOCIETY | www.flatbreadsociety.net

Futurefarmers’ “Flatbread Society” is a permanent public art project created on a waterfront development in Oslo, Norway. Formed in 2012, “Flatbread Society” has resulted in the formation of an urban gardening community called Herligheten, a Declaration of Land Use and a permanent grainfield and bakehouse. The group’s dynamic activation of the site through public programs, a bake house and a cultivated grain field has attracted the imagination of farmers, bakers, oven builders, artists, activists, soil scientists and city officials. “Flatbread Society” has grown beyond Oslo into a network of projects and people that use grain as a starting point to examine food production, knowledge sharing, cultural development and socio-political formation.

Proposed “Seed Journey” route
Image courtesy of Futurefarmers
UW-Madison Arts Institute’s Interdisciplinary Arts Residency Program

The University of Wisconsin-Madison Arts Institute has hosted the artists in residence since 1995 and formally launched the Interdisciplinary Arts Residency Program (IARP) in 1999. The IARP enables the Arts Institute to support extended residencies for the benefit of all arts departments and programs of the UW-Madison through its interdepartmental and interdisciplinary approach. While in residence, artists teach an interdisciplinary course for university credit, present at least one free public event and participate in community outreach activities. The program gives students exposure to working artists, provides course credit and strengthens programmatic ties among individual departments, programs and other campus and community arts entities. The program also provides opportunities for the community to meet and exchange ideas with world-renowned artists. The IARP is made possible by funding from the university’s Office of the Provost.

To learn more, please visit: www.go.wisc.edu/artsresidency

UW-Madison Arts Institute Overview

As a division of the University of Wisconsin-Madison, the Arts Institute speaks for and on behalf of the collective voice and vision of the arts. We advance the arts as an invaluable resource to a vital university, and we promote all forms of artistic expression, experience, and interpretation as fundamental paths to engaging and understanding our world. The Institute’s programs and initiatives include, but are not limited to, the Interdisciplinary Arts Residency Program, the Madison Early Music Festival, the Wisconsin Film Festival and the Arts on Campus website.

Arts Institute: www.artsinstitute.wisc.edu
Arts on Campus (arts calendar): www.arts.wisc.edu
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